



Back to School... Back to Lice?



Just in time for communal cubbies, nap mats and other close quarters, Fairy Tales Hair Care launched a Lice Good-Bye Survival Kit, the first all-in-one kit for the natural treatment and removal of head lice and their nits, said the company. A must-have for all school age families, the kit contains everything parents need to eliminate lice and stubborn nits naturally and effectively.

"Just like a first aid kit, Lice Good-Bye should be in the medicine cabinet before the note comes home," explained Risa Barash, co-founder of Fairy Tales Hair Care.

The kit retails for \$29.99 and is available for purchase at Ulta and Bed Bath & Beyond locations nationwide, and online at fairytaleshaicare.com. Headquartered in Passaic, NJ, Fairy Tales Hair Care products are available in Ulta, Bed, Bath & Beyond, CVS, select Target locations, salons and specialty pharmacies and stores nationwide.

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